



Sentiment  
Research

# Modern Slavery Statement 2023

**Updated – July 2023**

## **Background & Objectives**

We are committed to improving our practices to combat slavery and human trafficking. We recognise that slavery and human trafficking is a real yet hidden issue in our society. We will not tolerate slavery and human trafficking in our business or supply chain. We are committed to acting ethically and with integrity in all our business dealings and relationships and to implementing and enforcing effective systems and controls to ensure that any form of slavery is not taking place in our own business or supply chains.

## **Organisation Structure**

We are a service-led Market Research agency to large blue chip and financial services companies and our aim is to be a valued partner that provides rich consumer insight that helps our clients to make more confident and ethical business decisions. Our company is registered in England (0891529) and our offices are based at Parkhill Business Centre, Walton Road, Wetherby, England, LS22 5DZ.

We operate a number of internal policies to ensure that we are conducting business in an ethical and transparent manner. These include:

- Recruitment – we operate a robust recruitment policy, including conducting eligibility to work in the UK checks for all employees to safeguard against human trafficking or individuals being forced to work against their will.
- Whistleblowing – our whistleblowing policy ensures that all employees and suppliers know that they can raise concerns about business practices and the treatment of people
- Health and Safety – this policy sets out our approach to ensure we provide a healthy working environment for our staff and contractors that work out of our premises.

## **Our supply chains**

Our supply chains are limited to the UK and include suppliers of branded ICT hardware and software, office supplies, telecoms and internet services insurance and venue hire for research events. We also work with a very close knit selection of freelancers who provide participant recruitment and videography services. We conduct due diligence on all suppliers which includes assessing regulatory licences and certificates, compliance with such regulatory bodies and carrying out supplier audits, where appropriate.

## **Further steps**

We intend to take the following further steps to combat slavery and human trafficking:

1. Ask any new suppliers to certify that they have taken steps to eradicate modern slavery within their own organisation and supply chain
2. Notify all existing suppliers of our expectations and their obligations in relation to the prohibition of modern slavery;
3. Incorporate anti-slavery and human trafficking obligations into procurement agreements and subcontracting arrangements on a risk assessed basis
4. Include appropriate measures in our due diligence processes for sourcing suppliers, subcontractors and acquisitions on a risk assessed basis
5. Provide training where relevant to employees to ensure a high level understanding of the risks of modern slavery and human trafficking
6. Where appropriate we will include reference to the Modern Slavery Act 015 in our policies

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and procedures.

This statement is made pursuant to section 54(1) of the Modern Slavery Act 2015 and constitutes our company's slavery and human trafficking statement for the current financial year.

Damien Flannagan  
**Managing Director**



**Sentiment Research LTD**